

Focus on Project Management

Online, 18 November - 10 December

Day 1, Wednesday, 18th Nov

Focus on Technology, Landscape & Insights

10:30 - 10:55

Event opening

10:55 - 11:00

Mini break

11:00 - 11:40

Language Technology Atlas – Navigating through the automation journey

Yulia Akhulkova

Head of Localization, ITI,
Moscow Technology
Researcher, Nimdzi Insights,
Seattle

11:40 - 11:50

Mini break

11:50 - 12:20

Technology demos

12:20 - 12:30

Mini break

12:30 - 13:00

Technology demos

13:00 - 13:30

Lunch – Opportunity for networking

Day 2, Thursday, 19th Nov

Focus on Technology, Landscape & Insights

11:00 - 12:00

Technology advanced trainings

12:00 - 12:10

Mini break

12:10 - 13:10

Technology advanced trainings

13:10 - 13:20

Mini break

13:20 - 14:00

Insights on Project Management in 2020

Hélène Pielmeier

Director of LSP Service, CSA
Research

19:00 - 20:00

"Happy hour" open discussion with beer/wine

Day 3, Wednesday, 25th Nov

Key Account Management - Your secret sales weapon

11:00 - 11:45

Introduction to Sales, Marketing and how it relates to Project Management

Richard Brooks

CEO, K International

11:45 - 12:00

Mini break

12:00 - 12:45

Engaging in value co-creation with key customers

Javier Marcos

Associate Professor of
Strategic Sales Management
& Negotiation Cranfield
School of Management

12:45 - 13:00

Mini break

13:00 - 13:45

Your account management toolbox - Workshop

Richard Brooks

CEO, K International

13:45 - 14:15

Lunch - Opportunity for networking

Day 4, Thursday, 26th Nov

Key Account Management - Your secret sales weapon - Workshop

11:00 - 11:45

Understanding your customer's world - Workshop

Richard Brooks

CEO, K International

11:45 - 12:00

Mini break

12:00 - 12:45

Mapping the customer journey - Workshop

Richard Brooks

CEO, K International

12:45 - 13:15

Lunch break - Opportunity for networking

13:15 - 14:00

Developing a value proposition - Workshop

Richard Brooks
CEO, K International

19:00 - 20:00

"Happy hour" open discussion with beer/wine

Day 5, Wednesday, 2nd Dec

Re-engineering the human factor - Vendor acquisition and community management

11:00 - 11:45

Vendor Management / Efficiency vs quality with technology

Giada Gerotto
Community Manager,
Creative Words
Sonia Mokrani
Content & Localization
Manager, Gartner

11:45 - 12:00

Mini break

12:00 - 12:45

Vendor Management - workshop

Giada Gerotto
Community Manager,
Creative Words
Sonia Mokrani
Content & Localization
Manager, Gartner

12:45 - 13:00

Mini break

13:00 - 13:45

Vendor Management - workshop

Giada Gerotto
Community Manager,
Creative Words
Sonia Mokrani
Content & Localization
Manager, Gartner

13:45 - 14:15

Lunch - Opportunity for networking

Day 6, Thursday, 3rd Dec

Re-engineering the human factor - Vendor acquisition and community management

11:00 - 11:45

Vendor management / Human approach in remote working

Giada Gerotto

Community Manager,
Creative Words

Manuela Noske

Community Manager,
Translators without Borders

11:45 - 12:00

Mini break

12:00 - 12:45

Vendor Management – workshop

Giada Gerotto

Community Manager,
Creative Words

Iulia Batraneanu

Localisation Specialist at IKEA
Group

Manuela Noske

Community Manager,
Translators without Borders

12:45 - 13:15

Lunch break – Opportunity for networking

13:15 - 14:00

Vendor Management – workshop

Giada Gerotto

Community Manager,
Creative Words

Iulia Batraneanu

Localisation Specialist at IKEA
Group

Manuela Noske

Community Manager,
Translators without Borders

19:00 - 20:00

“Happy hour” open discussion with beer/wine

Day 7, Wednesday, 9th Dec

How to pilot remote working, technologies & AI towards productivity

11:00 - 11:45

*Automation solutions for improving client collaboration:
Pros and cons*

Natalia Rudinskaya

Key Account Director, Janus
Worldwide

11:45 - 12:00

Mini break

12:00 - 12:45

*Client collaboration automation – What tools to use –
workshop*

Natalia Rudinskaya

Key Account Director, Janus
Worldwide

12:45 - 13:00

Mini break

13:00 - 13:45

Tools for different scales of Project Management

Dmitry Ulanov

CTO, Janus Worldwide

13:45 - 14:15

Lunch - Opportunity for networking

Day 8, Thursday, 10th Dec

How to pilot remote working, technologies & AI towards productivity

11:00 - 11:45

How to create an LSP machine translation program

Ann Huehls

Language technology expert,
Wieners+Wieners

Konstantin Dranch

Industry Researcher, Founder
CustomMT

11:45 - 12:00

Mini break

12:00 - 12:45

Translation memory maintenance and preparation for MT – workshop

Konstantin Dranch

Industry Researcher, Founder
CustomMT

Ann Huehls

Language technology expert,
Wieners+Wieners

12:45 - 13:15

Lunch break - Opportunity for networking

13:15 - 14:00

Termcheck: Terminology QA for inflected languages – workshop

Dmitry Ulanov

CTO, Janus Worldwide

14:00 - 14:15

Mini break

14:15 - 14:45

Closing and live feedback