Focus on Project Management
Online, 30 November - 3 December 2021

Day 1, Tuesday, 30th Nov

Pre-conference Focus on Technology day

12:15 - 12:30
Opening

12:30 - 13:00
Technology demo

13:00 - 13:05
Mini break

13:05 - 13:35
Technology demo

13:35 - 14:45
Break

14:45 - 17:00
Advanced trainings

17:00 - 18:00
Let's make it count!

Day 2, Wednesday, 1st Dec

Track 1: New solutions for new needs: how to upgrade your skills to meet client expectations

13:00 - 13:25
Event opening and welcome

13:25 - 13:30
Mini break

13:30 - 14:20
Opening keynote - AI and the Future of Business

Daniel Hulme
CEO, Satalia

14:20 - 14:30
Mini break

14:30 - 15:20
Join the Revolution! How to become a next generation PM

Verónica García García
Department Manager, Transperfect

15:20 - 15:30
Mini break

15:30 - 16:20
Ideas and tactics to establish a healthy client-PM partnership

Miguel Sepúlveda
Global Localisation Manager, King

16:20 - 16:30
Mini break

16:30 - 17:30
How to win a client through test translation

Sabina Jasinska
Head of Growth, Transfer Room

17:30 - 18:30
Wine O'clock

Day 3, Thursday, 2nd Dec

Track 2: How to remain relevant as a project manager in an increasingly automated world

13:30 - 14:20
Through the lenses of a former PM turned into end client

Sabina Jasinska
Head of Growth, Transfer Room

14:20 - 14:30
Mini break

14:30 - 15:20
The key to sustainable business growth: from language and technology suppliers to knowledge providers

Hristina Racheva
Head of localisation, Skyscanner

15:20 - 15:30
Mini break

15:30 - 16:30
Be the change: how to create more value for your clients as a PM

Hristina Racheva
Head of Localisation, Skyscanner

16:30 - 16:40
Mini break

16:40 - 17:30
Topic-based networking session

Alina Birsan
AB Language Solutions
Richard Brooks
K International
Ricard Sierra
Kobalt Languages

Day 4, Friday, 3rd Dec

Track 3: Build your Strategy to be a successful Project Manager fit for the future

13:30 - 14:20
Translating sustainability and supply chain into Project Management

Anna Golubeva
Multilanguage Communication & Localisation Specialist, IKEA

14:20 - 14:30
Mini break

14:30 - 15:30
The PM perspective on automation

Anna Golubeva
Multilanguage Communication & Localisation Specialist, IKEA

15:30 - 15:40
Mini break

15:40 - 16:00
Preview of Elia / ATC PM eLearning Course

Raisa McNab
ATC, CEO
Julia Lantz
Student, University of Helsinki

16:00 - 16:05
Mini break

16:05 - 16:35
Closing keynote - Creating a net positive solution for humanity

Ben Kneppers
Co-Founder and COO, Bureo

16:35 - 16:40
Mini break

16:40 - 17:00
Event closing & prize draw

17:00 - 17:50
Open networking