

Focus on Project Management

Online, 30 November - 3 December 2021

Day 1, Tuesday, 30th Nov

Pre-conference Focus on Technology day

12:15 - 12:30

Opening

12:30 - 13:00

Technology demo

13:00 - 13:05

Mini break

13:05 - 13:35

Technology demo

13:35 - 14:45

Break

14:45 - 17:00

Advanced trainings

17:00 - 18:00

Let's make it count!

Day 2, Wednesday, 1st Dec

Track 1: New solutions for new needs: how to upgrade your skills to meet client expectations

13:00 - 13:25

Event opening and welcome

13:25 - 13:30

Mini break

13:30 - 14:20

Opening keynote - AI and the Future of Business

Daniel Hulme

CEO, Satalia

14:20 - 14:30

Mini break

14:30 - 15:20

Join the Revolution! How to become a next generation PM

Verónica García García

Department Manager,

Transperfect

15:20 - 15:30

Mini break

15:30 - 16:20

Ideas and tactics to establish a healthy client-PM partnership

Miguel Sepúlveda
Global Localisation Manager,
King

16:20 - 16:30

Mini break

16:30 - 17:30

How to win a client through test translation

Sabina Jasinska
Head of Growth, Transfer
Room

17:30 - 18:30

Wine O'clock

Day 3, Thursday, 2nd Dec

Track 2: How to remain relevant as a project manager in an increasingly automated world

13:30 - 14:20

Through the lenses of a former PM turned into end client

Sabina Jasinska
Head of Growth, Transfer
Room

14:20 - 14:30

Mini break

14:30 - 15:20

The key to sustainable business growth: from language and technology suppliers to knowledge providers

Hristina Racheva
Head of localisation,
Skyscanner

15:20 - 15:30

Mini break

15:30 - 16:30

Be the change: how to create more value for your clients as a PM

Hristina Racheva
Head of Localisation,
Skyscanner

16:30 - 16:40

Mini break

16:40 - 17:30

Topic-based networking session

Alina Birsan
AB Language Solutions
Richard Brooks
K International
Ricard Sierra
Kobalt Languages

Day 4, Friday, 3rd Dec

Track 3: Build your Strategy to be a successful Project Manager fit for the future

13:30 - 14:20

Translating sustainability and supply chain into Project Management

Anna Golubeva

Multilanguage
Communication &
Localisation Specialist, IKEA

14:20 - 14:30

Mini break

14:30 - 15:30

The PM perspective on automation

Anna Golubeva

Multilanguage
Communication &
Localisation Specialist, IKEA

15:30 - 15:40

Mini break

15:40 - 16:00

Preview of Elia / ATC PM eLearning Course

Raisa McNab

ATC, CEO

Julia Lantz

Student, University of
Helsinki

16:00 - 16:05

Mini break

16:05 - 16:35

Closing keynote - Creating a net positive solution for humanity

Ben Kneppers

Co-Founder and COO, Bureo

16:35 - 16:40

Mini break

16:40 - 17:00

Event closing & prize draw

17:00 - 17:50

Open networking