

Focus on Project Management

Online, 30 November - 3 December 2021

Day 1, Tuesday, 30th Nov

Pre-conference Focus on Technology day

13:00-13:30 CET

Technology demo

13:30-13:40 CET

Mini break

13:40-14:10 CET

Technology demo

14:10-14:20 CET

Mini break

14:20-15:20 CET

Advanced training

15:20-15:30 CET

Mini break

15:30-16:30 CET

Advanced training

Day 2, Wednesday, 1st Dec

Track 1: New solutions for new needs: how to upgrade your skills to meet client expectations

13:00-13:25 CET

Event opening and welcome

13:25-13:30 CET

Mini break

13:30-14:20 CET

Opening keynote - AI and the Future of Business

Daniel Hulme

CEO, Satalia

14:20-14:30 CET

Mini break

14:30-15:20 CET

Join the Revolution! How to become a next generation PM

Verónica García García

Department Manager,

Transperfect

15:20-15:30 CET

Mini break

15:30-16:20 CET

Ideas and tactics to establish a healthy client-PM partnership

Miguel Sepúlveda

Global Localisation Manager,
King

16:20-16:30 CET

Mini break

16:30-17:30 CET

How to win a client through test translation

Sabina Jasisnka

Head of Growth, Transfer
Room

Day 3, Thursday, 2nd Dec

Track 2: Sustainable project management in the fast paced language industry landscape

13:30-14:20 CET

Through the lenses of a former PM turned into end client

Sabina Jasisnka

Head of Growth, Transfer
Room

14:20-14:30 CET

Mini break

14:30-15:20 CET

The key to sustainable business growth: from language and technology suppliers to knowledge providers

Hristina Racheva

Head of localisation,
Skyscanner

15:20-15:30 CET

Mini break

15:30-16:30 CET

Workshop

Hristina Racheva

Head of Localisation,
Skyscanner

16:30-16:40 CET

Mini break

16:40-17:30 CET

Structured networking

Alina Birsan

AB Language Solutions

Richard Brooks

K International

Ricard Sierra

Kobalt Languages

Day 4, Friday, 3rd Dec

Track 3: The impact of translation sustainability on Project Management

13:30-14:20 CET

Translating sustainability and supply chain into Project Management

Anna Golubeva
Multilanguage
Communication &
Localisation Specialist, IKEA

14:20-14:30 CET

Mini break

14:30-15:30 CET

The PM perspective on automation

Anna Golubeva
Multilanguage
Communication &
Localisation Specialist, IKEA

15:30-15:40 CET

Mini break

15:40-16:00 CET

Preview of Elia / ATC PM eLearning Course

Raisa McNab
ATC, CEO
Julia Lantz
Student, University of
Helsinki

16:00-16:05 CET

Mini break

16:05-16:35 CET

Closing keynote - Creating a net positive solution for humanity

Ben Kneppers
Co-Founder and COO, Bureo

16:35-16:40 CET

Mini break

16:40-17:00 CET

Event closing and prize draw

17:00-17:50 CET

Open networking