

Focus on Executives 2022

26-27 May 2022 - Tenerife, Spain

Day 1, Wednesday, 25th May

19:30 - 23:00

Welcome dinner

Day 2, Thursday, 26th May

Leadership Track - Navigating Growth - Anu Carnegie-Brown & Clio Schils

8:30 - 9:30

Open registration and welcome coffee

9:30 - 10:00

Welcome and Introductions

10:00 - 11:30

Session 1 - Taking the pulse

11:30 - 12:00

Coffee break

12:00 - 13:30

Session 2 - Planning

13:30 - 14:45

Lunch

14:45 - 16:15

Session 3 - Execution

16:15 - 16:45

Coffee break

16:45 - 17:30

Panel session: Is talking about money a taboo?

Manal Amin

CEO, Arabize

Juan Baquero

Director, Baquero
Translations

Gerd Janiszewski

Founder & Owner,
BoardXpert

Dorothy Scerri

Business Development
Manager, Global Translation
Solutions

20:00 - 23:30

Networking dinner

Day 3, Friday, 27th May

Sales Track - Driving Revenue - Josef Kubovský

9:15 - 9:45

Morning coffee

9:45 - 11:15

Session 1 - Setting a strategy for growth

11:15 - 11:45

Coffee break

11:45 - 13:15

Session 2 - Building a sales team

13:15 - 14:30

Lunch

14:30 - 16:00

Session 3 - Executing the plan

16:00 - 16:30

Coffee break

16:30 - 17:15

Recap and closing