

Focus on Project Management

30 November - 1 December

Bucharest, Romania

Day 1, Wednesday, 29th Nov

Pre-conference Day - Focus on Technology | Trados

13:00 - 14:00

Overview of Trados Language Technology Portfolio

Ian Parnell

Senior Product Manager

14:00 - 15:00

Beginner: A Project Manager's guide to desktop working with Trados Studio

Daniel Brockmann

Principal Product Manager

15:00 - 15:30

Coffee break

15:30 - 16:30

Intermediate: A PM's guide to desktop working with Trados Studio

Daniel Brockmann

Principal Product Manager

16:30 - 17:30

How to efficiently manage projects in the cloud with Trados

Ian Parnell

Senior Product Manager

18:00 - 19:30

Welcome drinks

Pre-conference Day - Focus on Technology | XTRF

13:15 - 14:00

XTRF's Tricks for Improved Work Efficiency - Advanced Training part I

Marta Wilk

Technical Project Manager

14:15 - 15:00

XTRF's Tricks for Improved Work Efficiency - Advanced Training part II

Marta Wilk

Technical Project Manager

15:45 - 16:30

Beginners: Work Smart with XTRF Smart Projects and Views

Jakub Przybyło

Regional Growth Manager

16:35 - 17:20

XTRF Email Assistant

Bartosz Budzyński

Director of Technical Services

18:00 - 19:30

Welcome drinks

Day 2, Thursday, 30th Nov

Conference day

9:00 - 9:30

Open registration & welcome coffee

9:30 - 10:00

Event Opening

10:00 - 10:30

Is reputation overrated?

Madalina Uceanu
Opening Keynote
Managing Partner

10:30 - 11:00

Coffee break

11:00 - 12:30

PM like an influencer

Alina Bota-Tăbușcă
Marketing Coach &
Consultant
Jessica Rathke
Sales Consultant, Coach &
Trainer for Language
Services
Thomas Edwards
Language Industry Expert

12:30 - 14:00

Lunch

14:00 - 15:30

Better, faster, stronger

Big, bad AI coming for us

Mariella Zeginigg
Head of Language Services
Federica Fenzi
Team Lead & SEO Specialist
István Lengyel
Founder and CEO

15:30 - 16:00

Coffee break

16:00 - 17:30

Better, faster, stronger

Big, bad AI coming for us

Mariella Zeginigg
Head of Language Services
Federica Fenzi
Team Lead & SEO Specialist
István Lengyel
Founder and CEO

20:00 - 0:00

Networking dinner

Day 3, Friday, 1st Dec

Conference day

9:00 - 9:30

Morning coffee

9:30 - 11:00

Big, bad AI coming for us

Better, faster, stronger

István Lengyel

Founder and CEO

Mariella Zeginigg

Head of Language Services

Federica Fenzi

Team Lead & SEO Specialist

11:00 - 11:30

Coffee break

11:30 - 13:00

Big, bad AI coming for us

Better, faster, stronger

István Lengyel

Founder and CEO

Mariella Zeginigg

Head of Language Services

Federica Fenzi

Team Lead & SEO Specialist

13:00 - 14:30

Lunch

14:30 - 16:00

PM like an influencer

Alina Bota-Tăbușcă

Marketing Coach &
Consultant

Jessica Rathke

Sales Consultant, Coach &
Trainer for Language
Services

Thomas Edwards

Language Industry Expert

16:00 - 16:30

Coffee break

16:30 - 17:00

Humans are productive. What about AI?

Laszlo Varga

Closing Keynote

Senior Consultant

17:00 - 17:30

Event recap & closing