Focus on Project Management
30 November - 1 December
Bucharest, Romania

Day 1, Wednesday, 29th Nov

Pre-conference Day - Focus on Technology | Trados

13:00 - 14:00
Overview of Trados Language Technology Portfolio
Ian Parnell
Senior Product Manager

14:00 - 15:00
Beginner: A Project Manager’s guide to desktop working with Trados Studio
Daniel Brockmann
Principal Product Manager

15:00 - 15:30
Coffee break

15:30 - 16:30
Intermediate: A PM’s guide to desktop working with Trados Studio
Daniel Brockmann
Principal Product Manager

16:30 - 17:30
How to efficiently manage projects in the cloud with Trados
Ian Parnell
Senior Product Manager

18:00 - 19:30
Welcome drinks

Pre-conference Day - Focus on Technology | XTRF

13:15 - 14:00
XTRF’s Tricks for Improved Work Efficiency – Advanced Training part I
Marta Wilk
Technical Project Manager

14:15 - 15:00
XTRF’s Tricks for Improved Work Efficiency – Advanced Training part II
Marta Wilk
Technical Project Manager

15:45 - 16:30
Beginners: Work Smart with XTRF Smart Projects and Views
Jakub Przybyło
Regional Growth Manager

16:35 - 17:20
XTRF Email Assistant
Bartosz Budzyński
Director of Technical Services

Day 2, Thursday, 30th Nov

Conference day
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td>9:00 - 9:30</td>
<td>Open registration &amp; welcome coffee</td>
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<tr>
<td>9:30 - 10:00</td>
<td>Event Opening</td>
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<td>10:00 - 10:30</td>
<td>Opening Keynote</td>
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<td>10:30 - 11:00</td>
<td>Coffee break</td>
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<td>11:00 - 12:30</td>
<td>PM like an influencer</td>
<td>Alina Bota Tabusca, Marketing Coach &amp; Consultant, Jessica Rathke, Sales Consultant, Coach &amp; Trainer for Language Services, Thomas Edwards, Language Industry Expert</td>
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<tr>
<td>12:30 - 14:00</td>
<td>Lunch</td>
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<td>14:00 - 15:30</td>
<td>Better, faster, stronger</td>
<td>Mariella Zeginigg, Head of Language Services</td>
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<td>Federica Fenzi, Team Lead &amp; SEO Specialist</td>
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<td>Istvan Lengyel, Founder and CEO</td>
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<td>15:30 - 16:00</td>
<td>Coffee break</td>
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<td>16:00 - 17:30</td>
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<td>20:00 - 0:00</td>
<td>Networking dinner</td>
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**Day 3, Friday, 1st Dec**

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<th>Time</th>
<th>Session</th>
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<tr>
<td>9:00 - 9:30</td>
<td>Morning coffee</td>
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</table>
9:30 - 11:00
Big, bad AI coming for us
Better, faster, stronger

Istvan Lengyel
Founder and CEO

Mariella Zeginigg
Head of Language Services
Federica Fenzi
Team Lead & SEO Specialist

11:00 - 11:30
Coffee break

11:30 - 13:00
Big, bad AI coming for us
Better, faster, stronger

13:00 - 14:30
Lunch

14:30 - 16:00
PM like an influencer

16:00 - 16:30
Coffee break

16:30 - 17:00
Humans are productive. What about AI?

17:00 - 17:30
Event recap & closing

Alina Bota Tabusca
Marketing Coach & Consultant

Jessica Rathke
Sales Consultant, Coach & Trainer for Language Services

Thomas Edwards
Language Industry Expert

Laszlo Varga
Closing Keynote
Senior Consultant