

# Focus on Project Management

## 27-29 November 2024 / Belgrade, Serbia

### Day 1, Wednesday, 27th Nov

#### Pre-conference Day - Focus on Technology

**9:00 - 12:00**

[Translate Me Tender, Translate Me True: Webpage Translation Masterclass](#)

Sotir Rangelov  
Co-founder & Manager

**12:15 - 13:45**

[Mitra's PTP workflow - Technology Training](#)

Nenad Angelov  
PTP Manager

**14:00 - 15:00**

[Wordbee Translator demo](#)

John Di Rico  
Director of Business  
Development

**15:00 - 15:30**

*Coffee Break*

**15:30 - 17:30**

[Wordbee workshop](#)

John Di Rico  
Director of Business  
Development

**18:00 - 20:00**

*Welcome Drinks*

### Day 2, Thursday, 28th Nov

#### Conference day

**9:00 - 9:30**

*Open Registration & Welcome Coffee*

**9:30 - 10:00**

*Event Opening*

**10:00 - 10:30**

*It's Now or Never: Mastering PM Communication, Work-Life Balance, and Career Growth*

Olga Svoboda -  
Opening Keynote  
Managing Partner

**10:30 - 11:00**

*Coffee Break*

**11:00 - 12:30**

*Suspicious Minds: Challenge Status Quo and Level up Your PM Career*

Patry Muñoz Andrés  
Director of Translation &  
Localization

**12:30 - 14:00**

*Lunch*

**14:00 - 15:30**

*A Little Less Conversation, A Little More AI-ction*

*You're the Growth in Disguise: How PMs Drive Company Success*

**Matilde Santetti**

Localization Project Manager

**Marina Liuzzi**

Solution Architect (Innovation Lab)

**Dana Brown**

Senior Director of Vendor and Quality Management

**Gavin Brown**

Digital Specialist

**15:30 - 16:00**

*Coffee Break*

**16:00 - 17:30**

*A Little Less Conversation, A Little More AI-ction*

*You're the Growth in Disguise: How PMs Drive Company Success*

**Matilde Santetti**

Localization Project Manager

**Marina Liuzzi**

Solution Architect (Innovation Lab)

**Dana Brown**

Senior Director of Vendor and Quality Management

**Gavin Brown**

Digital Specialist

**20:00 - 0:00**

*Networking Dinner*

## **Day 3, Friday, 29th Nov**

### **Conference day**

**9:00 - 9:30**

*Morning Coffee*

**9:30 - 11:00**

*A Little Less Conversation, A Little More AI-ction*

*You're the Growth in Disguise: How PMs Drive Company Success*

**Matilde Santetti**

Localization Project Manager

**Marina Liuzzi**

Solution Architect (Innovation Lab)

**Dana Brown**

Senior Director of Vendor and Quality Management

**Gavin Brown**

Digital Specialist

**11:00 - 11:30**

*Coffee Break*

**11:30 - 13:00**

*A Little Less Conversation, A Little More AI-ction*

*You're the Growth in Disguise: How PMs Drive Company Success*

**13:00 - 14:30**

*Lunch*

**14:30 - 16:00**

*PM Bootcamp: I Can't Help Falling Into Success*

**16:00 - 16:30**

*Coffee Break*

**16:30 - 17:00**

*The PM Superstar Has Left the Building*

**17:00 - 17:30**

*Event Closing*

Matilde Santetti

Localization Project Manager

Marina Liuzzi

Solution Architect (Innovation Lab)

Dana Brown

Senior Director of Vendor and Quality Management

Gavin Brown

Digital Specialist

Patry Muñoz Andrés

Director of Translation & Localization

Richard Brooks -

Closing Keynote

Strategic Sales Consultant