

# **Focus on Executives 2026**

## **14-15 May / Chania, Greece**

### **Day 1, Wednesday, 13th May**

**19:30 - 23:00**

*Welcome Dinner at Thalassa Restaurant (venue)*

### **Day 2, Thursday, 14th May**

#### **Track 1: When Localisation Works - by Tommaso Rossi**

**9:00 - 9:30**

*Open Registration & Welcome Coffee*

**9:30 - 17:15**

*Sessions*

**20:00 - 0:00**

*Networking Dinner at Sapei Hall*

### **Day 3, Friday, 15th May**

#### **Track 2: Influencing Value and Choice - by Alexander Freeland**

**9:30 - 10:00**

*Morning Coffee*

**10:00 - 17:15**

*Sessions*