Focus on Project Management
Online, 18 November - 10 December

Day 1, Wednesday, 18th Nov

Focus on Technology, Landscape & Insights

10:30 - 10:55
Event opening

10:55 - 11:00
Mini break

11:00 - 11:40
Language Technology Atlas – Navigating through the automation journey

Yulia Akhulkova
Head of Localization, ITI, Moscow Technology Researcher, Nimdzi Insights, Seattle

11:40 - 11:50
Mini break

11:50 - 12:20
Technology demos

12:20 - 12:30
Mini break

12:30 - 13:00
Technology demos

13:00 - 13:30
Lunch – Opportunity for networking

Day 2, Thursday, 19th Nov

Focus on Technology, Landscape & Insights

11:00 - 12:00
Technology advanced trainings

12:00 - 12:10
Mini break

12:10 - 13:10
Technology advanced trainings

13:10 - 13:20
Mini break

13:20 - 14:00
Insights on Project Management in 2020

Hélène Pielmeier
Director of LSP Service, CSA Research

19:00 - 20:00
"Happy hour" open discussion with beer/wine

Day 3, Wednesday, 25th Nov

Key Account Management – Your secret sales weapon

11:00 - 11:45
Introduction to Sales, Marketing and how it relates to Project Management

Richard Brooks
CEO, K International

11:45 - 12:00
Mini break

12:00 - 12:45
Engaging in value co-creation with key customers

Javier Marcos
Associate Professor of Strategic Sales Management & Negotiation Cranfield School of Management

12:45 - 13:00
Mini break

13:00 - 13:45
Your account management toolbox - Workshop

Richard Brooks
CEO, K International

13:45 - 14:15
Lunch – Opportunity for networking

Day 4, Thursday, 26th Nov

Key Account Management – Your secret sales weapon - Workshop

11:00 - 11:45
Understanding your customer's world - Workshop

Richard Brooks
CEO, K International

11:45 - 12:00
Mini break

12:00 - 12:45
Mapping the customer journey - Workshop

Richard Brooks
CEO, K International

12:45 - 13:15
Lunch break – Opportunity for networking

13:15 - 14:00
Developing a value proposition - Workshop

Richard Brooks
CEO, K International

19:00 - 20:00
“Happy hour” open discussion with beer/wine

Day 5, Wednesday, 2nd Dec

Re-engineering the human factor – Vendor acquisition and community management

11:00 - 11:45
Vendor Management / Efficiency vs quality with technology

Giada Gerotto
Community Manager, Creative Words
Sonia Mokrani
Content & Localization Manager, Gartner

11:45 - 12:00
Mini break

12:00 - 12:45
Vendor Management – workshop

Giada Gerotto
Community Manager, Creative Words
Sonia Mokrani
Content & Localization Manager, Gartner

12:45 - 13:00
Mini break

13:00 - 13:45
Vendor Management – workshop

Giada Gerotto
Community Manager, Creative Words
Sonia Mokrani
Content & Localization Manager, Gartner

13:45 - 14:15
Lunch – Opportunity for networking

Day 6, Thursday, 3rd Dec

Re-engineering the human factor – Vendor acquisition and community management

11:00 - 11:45
Vendor management / Human approach in remote working

Giada Gerotto
Community Manager, Creative Words

Manuela Noske
Community Manager, Translators without Borders

11:45 - 12:00
Mini break

12:00 - 12:45
Vendor Management – workshop

Giada Gerotto
Community Manager, Creative Words

Iulia Batraneanu
Localisation Specialist at IKEA Group

Manuela Noske
Community Manager, Translators without Borders

12:45 - 13:15
Lunch break – Opportunity for networking

13:15 - 14:00
Vendor Management – workshop

Giada Gerotto
Community Manager, Creative Words

Iulia Batraneanu
Localisation Specialist at IKEA Group

Manuela Noske
Community Manager, Translators without Borders

19:00 - 20:00
“Happy hour” open discussion with beer/wine

Day 7, Wednesday, 9th Dec

How to pilot remote working, technologies & AI towards productivity

11:00 - 11:45
Automation solutions for improving client collaboration: Pros and cons

Natalia Rudinskaya
Key Account Director, Janus Worldwide

11:45 - 12:00
Mini break

12:00 - 12:45
Client collaboration automation – What tools to use – workshop

Natalia Rudinskaya
Key Account Director, Janus Worldwide

12:45 - 13:00
Mini break

13:00 - 13:45
Tools for different scales of Project Management

Dmitry Ulanov
CTO, Janus Worldwide

13:45 - 14:15
Lunch – Opportunity for networking

Day 8, Thursday, 10th Dec

How to pilot remote working, technologies & AI towards productivity

11:00 - 11:45
How to create an LSP machine translation program

Ann Huehls
Language technology expert, Wieners+Wieners

Konstantin Dranch
Industry Researcher, Founder CustomMT

11:45 - 12:00
Mini break

12:00 - 12:45
Translation memory maintenance and preparation for MT – workshop

Konstantin Dranch
Industry Researcher, Founder CustomMT

Ann Huehls
Language technology expert, Wieners+Wieners

12:45 - 13:15
Lunch break – Opportunity for networking

13:15 - 14:00
Termcheck: Terminology QA for inflected languages – workshop

Dmitry Ulanov
CTO, Janus Worldwide

14:00 - 14:15
Mini break

14:15 - 14:45
Closing and live feedback