

Focus on Project Management Online, 18 November - 10 December

Day 1, 18th Nov, Wednesday

Focus on Technology, Landscape & Insights

10:30-10:55 CET

Event opening

10:55-11:00 CET

Mini break

11:00-11:40 CET

Language Technology Atlas - Navigating through the automation journey

Yulia Akhulkova

Head of Localization, ITI,
Moscow Technology
Researcher, Nimdzi Insights,
Seattle

11:40-11:50 CET

Mini break

11:50-12:20 CET

Technology demos

12:20-12:30 CET

Mini break

12:30-13:00 CET

Technology demos

13:00-13:30 CET

Lunch - Opportunity for networking

Day 2, 19th Nov, Thursday

Focus on Technology, Landscape & Insights

11:00-12:00 CET

Technology advanced trainings

12:00-12:10 CET

Mini break

12:10-13:10 CET

Technology advanced trainings

13:10-13:20 CET

Mini break

13:20-14:00 CET

Insights on Project Management in 2020

Hélène Pielmeier

Director of LSP Service, CSA
Research

19:00-20:00 CET

"Happy hour" open discussion with beer/wine

Day 3, 25th Nov, Wednesday

Key Account Management - Your secret sales weapon

11:00-11:45 CET

Introduction to Sales, Marketing and how it relates to Project Management

Richard Brooks

CEO, K International

11:45-12:00 CET

Mini break

12:00-12:45 CET

Engaging in value co-creation with key customers

Javier Marcos

Associate Professor of
Strategic Sales Management
& Negotiation Cranfield
School of Management

12:45-13:00 CET

Mini break

13:00-13:45 CET

Your account management toolbox - Workshop

Richard Brooks

CEO, K International

13:45-14:15 CET

Lunch - Opportunity for networking

Day 4, 26th Nov, Thursday

Key Account Management - Your secret sales weapon - Workshop

11:00-11:45 CET

Understanding your customer's world - Workshop

Richard Brooks

CEO, K International

11:45-12:00 CET

Mini break

12:00-12:45 CET

Mapping the customer journey - Workshop

Richard Brooks

CEO, K International

12:45-13:15 CET

Lunch break - Opportunity for networking

13:15-14:00 CET

Developing a value proposition - Workshop

Richard Brooks
CEO, K International

19:00-20:00 CET

"Happy hour" open discussion with beer/wine

Day 5, 2nd Dec, Wednesday

Re-engineering the human factor - Vendor acquisition and community management

11:00-11:45 CET

Vendor Management / Efficiency vs quality with technology

Giada Gerotto
Community Manager,
Creative Words
Sonia Mokrani
Content & Localization
Manager, Gartner

11:45-12:00 CET

Mini break

12:00-12:45 CET

Vendor Management - workshop

Giada Gerotto
Community Manager,
Creative Words
Sonia Mokrani
Content & Localization
Manager, Gartner

12:45-13:00 CET

Mini break

13:00-13:45 CET

Vendor Management - workshop

Giada Gerotto
Community Manager,
Creative Words
Sonia Mokrani
Content & Localization
Manager, Gartner

13:45-14:15 CET

Lunch - Opportunity for networking

Day 6, 3rd Dec, Thursday

Re-engineering the human factor - Vendor acquisition and community management

11:00-11:45 CET

Vendor management / Human approach in remote working

Giada Gerotto

Community Manager,
Creative Words

Manuela Noske

Community Manager,
Translators without Borders

11:45-12:00 CET

Mini break

12:00-12:45 CET

Vendor Management - workshop

Giada Gerotto

Community Manager,
Creative Words

Iulia Batraneanu

Localisation Specialist at IKEA
Group

Manuela Noske

Community Manager,
Translators without Borders

12:45-13:15 CET

Lunch break - Opportunity for networking

13:15-14:00 CET

Vendor Management - workshop

Giada Gerotto

Community Manager,
Creative Words

Iulia Batraneanu

Localisation Specialist at IKEA
Group

Manuela Noske

Community Manager,
Translators without Borders

19:00-20:00 CET

"Happy hour" open discussion with beer/wine

Day 7, 9th Dec, Wednesday

How to pilot remote working, technologies & AI towards productivity

11:00-11:45 CET

*Automation solutions for improving client collaboration:
Pros and cons*

Natalia Rudinskaya

Key Account Director, Janus
Worldwide

11:45-12:00 CET

Mini break

12:00-12:45 CET

*Client collaboration automation - What tools to use -
workshop*

Natalia Rudinskaya

Key Account Director, Janus
Worldwide

12:45-13:00 CET

Mini break

13:00-13:45 CET

Tools for different scales of Project Management

Dmitry Ulanov

CTO, Janus Worldwide

13:45-14:15 CET

Lunch - Opportunity for networking

Day 8, 10th Dec, Thursday

How to pilot remote working, technologies & AI towards productivity

11:00-11:45 CET

How to create an LSP machine translation program

Ann Huehls

Language technology expert,
Wieners+Wieners

Konstantin Dranch

Industry Researcher, Founder
CustomMT

11:45-12:00 CET

Mini break

12:00-12:45 CET

*Translation memory maintenance and preparation for MT -
workshop*

Konstantin Dranch

Industry Researcher, Founder
CustomMT

12:45-13:15 CET

Lunch break - Opportunity for networking

13:15-14:00 CET

*Termcheck: Terminology QA for inflected languages -
workshop*

Dmitry Ulanov

CTO, Janus Worldwide

14:00-14:15 CET

Mini break

14:15-14:45 CET

Closing and live feedback